

THE GREAT ALL-AMERICAN PIZZA SHOW!


CHUCK E. CHEESE
MR. MUNCH
JASPER T. JOWLS
THE MOPSEY SISTERS
FOXY COLLEEN
PASQUALLY
The entire star-studded Cyberamic® cast of Pizza Time Theatre, The Pizza Time Players, are ready to appear year 'round at your franchise.
CHUCK E. CHEESE'S
PIZZA TIME THEATRE
You get a genuine Chuck E. Cheese© costume for promotions, entertainment and all special occasions.
Preliminary plans and building specifications are provided to speed the development of your franchise.
You'll have direct access to Pizza Time's bright, theatre-inspired marquee signs. They're trademarked and very commanding.
All the supportive drums, flags and noisemakers are yours to cheer your customers.
Every Pizza Time Theatre manager is given thorough training in operations and management by us; as well as his own franchise reference manual.
Exclusive recipes.
Specially designed uniforms are available for all your employees. In a unique Pizza Time Theatre style, of course.
A full media advertising and marketing plan is ready to support you; including 30 to 60 second TV spots, radio spots, ad slicks, painted outdoor designs and complete merchandising packages.
THE GREAT ALL-AMERICAN PIZZA SHOW!
You'll receive 5,000 free tokens stamped with your location and date – a real collector's item – plus your own die to "mint" as many more tokens as you need.
You get Chuck E. Cheese's unique coin/token system and plan to set you up in the game business.
PIZZA TIME THEATRE
There's a full line of "profit generators" for you, too. Chuck E. Cheese dolls, posters, hats, T-shirts and plenty more.





Pizza Time Theater, Inc.

PIZZA TIME THEATRE INC.
FRANCHISE BROCHURE

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